## U.G. 1st Semester Examination - 2020

## **MEDIA STUDIES**

## [HONOURS]

**Course Code: MSDH-CC-T-1** 

Full Marks : 60 Time :  $2\frac{1}{2}$  Hours

The figures in the right-hand margin indicate marks.

Candidates are required to give their answers in their own words as far as practicable.

1. Answer any **ten** questions of the following:

 $2 \times 10 = 20$ 

[Turn Over]

- a) Who published first newspaper in India?
- b) Who was the Chairman of the First Press Council of India?
- c) Name the publications of Mahatma Gandhi. Who was the Chairman of the First Press Council of India?
- d) What is vernacular press act?
- e) Who started Bombay Samachar?
- f) Which was the first vernacular paper in India?
- g) Which is the oldest English daily in India?

- h) Which newspaper first launched an internet edition in India?
- Name the news agency that was closely associated with India even before the independence.
- j) Name the pioneer who started an Indian news agency in the country.
- k) PTI started functioning in which year?
- 1) The Hindi wire service of UNI is known as....
- m) Which is the first news agency in the world?
- n) Name the news agency from France.
- o) Basha is a service provided by which agency?
- 2. Answer any **four** of the following:  $5\times4=20$ 
  - a) Write a short note on the contribution of James Silk Buckingham.
  - b) Briefly state about S.I.T.E.
  - c) How did Hickey's paper inspire others in India to start newspapers?
  - d) What was Adams Gag? State its role in freedom of speech and expression.
  - e) What is a news agency? Briefly state its function.

- f) Write a short note on the reformist role played by Raja Ram Mohan Roy through his newspapers.
- g) What was the role of Press Commission?
- 3. Answer any **two** of the following :  $10 \times 2 = 20$ 
  - a) Trace the advent of television in India.
  - b) State the contribution of the publications brought by Mahatma Gandhi.
  - c) Write a brief history of Bengali Journalism.
  - d) Freedom of Speech and Expression is very important for the development of media. Briefly describe the various laws that were brought by the British to stifle freedom of media.

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