

U.G. 2nd Semester Examination-2021**MEDIA STUDIES****[HONOURS]****Course Code : MSD-H-CC-T-3**

Full Marks : 30

Time : 1½ Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.**Illustrate wherever necessary.*1. Answer any **five** questions of the following:

2×5=10

- What do you understand by proximity in news?
- Mention two qualities of a reporter.
- What is news beat?
- Inverted pyramid style
- Entertainment journalism
- What is news scoop?
- Objectivity in news
- Economic reporting

2. Answer any **two** questions of the following:

5×2=10

- Why is sports reporting considered a specialized one?
- Significance of intro.
- Discuss investigative reporting.
- What is news? Briefly explain 'nose for news' concept.
- Describe the various news sources a reporter can access.

3. Answer any **one** question of the following:

10×1=10

- Discuss interpretative journalism's relevance amid the wide popularity of 24×7 satellite channels as well as the internet. Provide justifications and examples to explain the same.
- How will you prepare yourself to interview Olympic Gold Medalist Neeraj Chopra after his recent record breaking performance at Tokyo?
- Crime reporting requires special expertise and brevity on the part of the reporter—explain.