

10(M)

UG-I/TTM-I(M)/21

2021

Tourism and Travel Management

[MAJOR]

Paper : I

(Tourism Business)

Full Marks : 100

Time : 4 Hours

The figures in the right-hand margin indicate marks.

Candidates are required to give their answers in their own words as far as practicable.

1. Answer any **five** questions: 1×5=5
- a) What is trekking?
 - b) What do you mean by resort?
 - c) Tourism is an industry—Yes or No.
 - d) What is the full form of DOT?
 - e) Give the full form of UNESCO.
 - f) Tourism is not all _____.
(Fill in the blank)
 - g) India is a _____ member of WTO.
(Fill in the blank)
 - h) What is a charter flight?

2. Answer any **ten** questions: 2×10=20
- a) Relate tourism and ecology.
 - b) Who is a 'hotelier'?
 - c) What is 'Clean Himalaya Operation'?
 - d) What is 'heritage tourism'?
 - e) Write a short note on antiquities.
 - f) Name two basic attractions of Tourism.
 - g) Why employment is influenced by tourism?
 - h) What do you mean by Youth Hostel?
 - i) Distinguish between manufacturing and tourism industry.
 - j) What is Artificial Tourism.
 - k) Give examples of 'Leakages' in tourism.
 - l) Define the term 'tourist'.
3. Answer any **five** questions: 6×5=30
- a) Distinguish between domestic tourism and foreign tourism.
 - b) What important role can tourism play in employment generation directly and indirectly?
 - c) Write a note on Adventure Tourism.
 - d) Distinguish between tourism and manufacturing industry.

[Turn over]

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- e) What is the environmental implication of tourism industry?
- f) What is heritage tourism and what is its future in India?
- g) What is the impact of tourism on Ecology?
- h) Discuss the role of Govt. of India through DOT in tourism development.

4. Answer any **three** questions: $15 \times 3 = 45$

- a) Cultural tourism is the most significant motivating factor governing travel to India. Substantiate it.
- b) What according to you the major threats of Indian Tourism? Describe.
- c) Relate:
 - i) Tourism and Economy.
 - ii) Tourism and Pollution.
- d) What are the basic components of tourism? Describe the fundamental attractions of tourism.
- e) Describe the objectives and functions of ITDC.
