

**2021****MEDIA STUDIES****[HONOURS]****Paper : II****Group : A & B**

Full Marks : 80

Time : 4 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.***GROUP-A****(Reporting)****(Marks : 40)**

1. Answer any **two** of the following:  $10 \times 2 = 20$
- Giving opinion and interpretation have become trends in modern newspaper reporting. Do you agree? Give reasons for your answer and mention the reason for these trends.
  - 'A reporter is a dispassionate observer.' Do you support this statement? Discuss the concept of news reporting and objectivity in this context.
  - What do you understand by "news values"? Do they play a significant role in selecting news for newspapers? Explain.

- Entertainment reporting has become very popular among the young generation. Account for its growing popularity.
2. Write on any **two** of the following:  $6 \times 2 = 12$
- Do you think specialisation is required for reporting sports? Explain.
  - What is investigative reporting? Explain with examples.
  - Feature writing is different from general news reports— Justify.
  - What techniques are used for writing film reviews?
3. Write on **all** of the following:  $2 \times 3 = 6$
- Election Reporting
  - Science Reporting
  - Covering Press Conferences
4. Write on any **two** of the following:  $1 \times 2 = 2$
- Nose for news
  - News Co-ordinator
  - Role of stringers
  - Lifestyle reporting

**GROUP-B**

**(Editing & Writing)**

**(Marks : 40)**

5. Answer any **two** of the following:  $10 \times 2 = 20$
- a) What is meant by editing? Describe the principles of editing in brief.
  - b) Explain how a sub-editor can make his value count at the news desk by analysing his duties and responsibilities.
  - c) Headline is the key attraction of a news item - Discuss. Mention the various types of headlines spotted in daily newspapers.
  - d) Use of computer and software have eased the job of editing— Justify your views.
6. Write on any **two** of the following:  $6 \times 2 = 12$
- a) Functions of news editor.
  - b) Techniques of editing news agency copies.
  - c) What is an intro? Describe its importance.
  - d) Significance of Banner Headline.
7. Explain in **one** sentence each (any **three** of the following):  $2 \times 3 = 6$
- a) Box Item
  - b) Proof Reading

- c) Rewriting
  - d) Use of software in editing
8. Indicate **true** or **false** (any **two**):  $1 \times 2 = 2$
- a) No news can be taken after the deadline.
  - b) Editorials do not reflect newspaper's opinion.
  - c) The Editor is also the paper's owner.
  - d) News agencies do not work round-the-clock.