

2021

Tourism and Travel Management**[MAJOR]****Paper : II****(Tourism Product)**

Full Marks : 100

Time : 4 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. What do the following abbreviations stand for?
(answer any **five**): 1×5=5

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|----------|---------|
| a) IOTO | b) ASI |
| c) DOT | d) APEX |
| e) NDC | f) IVRS |
| g) SAARC | h) WHO |

2. Answer any **ten** of the following questions:
2×10=20

- a) Name four national parks of India famous for their tiger reserves.

- b) What do you know about Chhau Dance?
- c) What is Heritage Tourism?
- d) What is meant by 'Jharoka'?
- e) Name four important tourist spots of Murshidabad.
- f) What is Sanctuary?
- g) Comment on role of traditional festivals as a tourist product.
- h) Mention two examples of folk dances of West Bengal.
- i) Write about Char Dham.
- j) Define Conducted Tour.
- k) What is Airway Bill?
- l) What is a 'Stupa'?

3. Answer any **five** of the following: 6×5=30

- a) Which building can be marked as a heritage building? Name the important heritage buildings of Kolkata.
- b) "The protection of the tourist sites in the interest of everyone and must be dealt with at all levels"— Explain.

- c) Describe the main objectives of Travel Trade Fairs for promoting tourism in the country.
- d) What is site based tourism product? Give examples.
- e) 'Kashmir is Asia's Switzerland'— Explain.
- f) Write a short note on the major festivals of West Bengal.
- g) What are the differences between a sanctuary and national park?
- h) What are the characteristics of Muslim Architecture?

4. Answer any **three** of the following: $15 \times 3 = 45$

- a) What do you understand by tourism product? Explain in details the different Tourists products available in the country.
- b) Make survey of the hill resorts of Eastern Himalayas and comment on their problems and prospects.
- c) Describe in details the principal tourist attractions of Northern India.
- d) Describe the tourism resources of India. Identify them with specific examples.

- e) Name the principal classical dance forms of India. Explain any two of them.
 - f) For promoting tourism, Indian deserts can play an important role—Discuss.
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